



## Bright Horizons Recognized in Bloomberg's 2020 Gender-Equality Index

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WATERTOWN, Mass.--(BUSINESS WIRE)--Jan. 21, 2020-- **Bright Horizons® (NYSE:BFAM)** today announced that for the first time it has been included in the [2020 Bloomberg Gender-Equality Index](#) (GEI). The GEI tracks the financial performance of 325 public companies, across 42 countries, committed to supporting gender equality through policy development, representation, and transparency.

"It is an honor to be recognized by a world-class organization like Bloomberg for our commitment to gender-equality," said Stephen Kramer, CEO of Bright Horizons. "We strive for diversity and inclusion at all levels within Bright Horizons and I'm proud to say that our employee population is over 90% female and that our senior leadership team and board of directors are both majority-female."

He adds: "We understand the importance of being transparent about our efforts to promote equality among our employees and recognize the need to be held accountable by our employees, clients, and investors. This is why being included in the Gender-Equality Index is important to us as an organization."

The reference index measures gender equality across five pillars: female leadership and talent pipeline, equal pay and gender pay parity, inclusive culture, sexual harassment policies, and pro-women brand. This year, Bloomberg [expanded the eligibility](#) for inclusion in the index to nearly 6,000 companies across 84 countries and regions.

"The 325 companies included in the 2020 GEI have shown their commitment to transparency and demonstrated leadership in gender-related data reporting," said Peter T. Grauer, Chairman of Bloomberg. "Disclosure of company statistics and practices is an important first step in supporting gender equality globally."

Through disclosure of gender-related metrics using the GEI framework, the firms included in the 2020 GEI have provided a comprehensive look at their investment in workplace gender equality and the communities in which they operate. Bright Horizons was included in this year's index for scoring at or above a global threshold established by Bloomberg to reflect a high level of disclosure and overall performance across the framework's five pillars.

Both the framework and the GEI are voluntary and have no associated costs. The GEI is a reference index that is not ranked nor should it be used as a financial benchmark. While all public companies are encouraged to disclose supplemental gender data for their company's investment profile on the Bloomberg Terminal, those that have a market capitalization of USD1 billion are eligible for inclusion in the index. To learn more, please visit the [GEI website](#).

### About Bright Horizons

Bright Horizons is trusted by families around the world to provide care and education for their children. Operating approximately 1,100 child care centers, Bright Horizons cares for approximately 120,000 children annually in the United States, the United Kingdom, the Netherlands, Canada and India. Used by more than 1,100 of the world's best employers across industries, Bright Horizons back-up child and elder care, tuition program management, education advising, and student loan repayment programs support employees through every life and career stage, and help people succeed at work and at home. For more information, go to [www.brighthorizons.com](http://www.brighthorizons.com).

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