



Bright Horizons Joins White House to Offer Free Child Care for Vaccines

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NEWTON, Mass.--(BUSINESS WIRE)--Jun. 2, 2021-- Bright Horizons (NYSE: BFAM) has teamed up with the White House to offer free child care to help Americans get their COVID-19 vaccine. The initiative will help achieve the administration's critical goal of getting 70% of American adults vaccinated by July 4. With summer break approaching, working parents have expressed concern over how and when they will be able to make it to a vaccination appointment.

Bright Horizons partners with employers who collectively represent 10 million Americans to provide back-up care and together they will support parent access to vaccinations and give their employees the support they need to protect their health and health of their families. Starting immediately, employees at Mars, Levi Strauss, Santander and USAA, as well as other participating organizations, can secure back-up child care at a Bright Horizons early education and child care centers while they receive their first dose, second dose, or if they need time to recover from any side effects of the vaccination. Employees can access the free child care through July 4.

"We are proud to stand with the White House to help get our nation vaccinated against COVID-19 and support parents in their effort to keep their family and children safe. While young children are still unable to be vaccinated themselves, the best thing we can do to keep them healthy is to get those who live with, care for and teach children, inoculated against COVID-19," said Stephen Kramer, Bright Horizons Chief Executive Officer. "We are proud of our client partners who are stepping up to support their employees in protecting their health and getting vaccinated."

In addition to providing free child care for parents to get vaccinated, Bright Horizons has been providing a \$100 incentive for its own teachers and employees to get vaccinated as part of a comprehensive education and awareness campaign to encourage COVID-19 vaccinations and maintaining healthy workplaces.

The company has also been a leader in research to understand the lasting impacts of COVID-19 on working parents and their children's development. The latest research can be found here: <https://www.brighthorizons.com/newsroom/2021-modern-family-index>.

A sample of participating employers includes:

Altria	Mars, Incorporated
Ally	MUFG
Cadence	RSM
COTA (Central Ohio Transit Authority)	Santander
Cummins Power Generation Inc.	T. Rowe Price
Edwards	TIAA
Dimensional Fund Advisors	USAA
Levi Strauss	ViaSat

Parents with access to Bright Horizons Back-up Care benefits can book their free child care here: <https://www.brighthorizons.com/careforouration>.

About Bright Horizons

Bright Horizons® is a leading global provider of high-quality child care and early education, back-up care, and workplace education services. For more than 30 years, we have partnered with employers to support workforces by providing services that help working families and employees thrive personally and professionally. We operate approximately 1,000 child care centers in the United States, the United Kingdom, the Netherlands, and India, and serve more than 1,300 of the world's leading organizations. Bright Horizons' child care centers, back-up child and elder care, and workforce education programs, including tuition program management, education advising, and student loan repayment, help employees succeed at each life and career stage. For more information, go to www.brighthorizons.com.

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