



## As Summer Pressures Peak for Working Parents, Bright Horizons Introduces a New Science-Focused Camp Option

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*New Science Factory Camp blends hands-on learning with flexible scheduling to help families navigate heightened summer care demands and ongoing work schedules*

NEWTON, Mass.--(BUSINESS WIRE)--Jun. 2, 2026-- Bright Horizons (NYSE:BFAM), a leading provider of high-quality early education and child care, today announced the launch of Science Factory Camp within the Bright Horizons family, an interactive science, art, and innovation program for children ages 6–12 designed to support the needs of working families.

New research from the 2026 [Modern Family Index](#) underscores just how acute this challenge is: 90% of working parents say they are losing sleep over planning their children’s summer care and schedules, highlighting the growing strain families face during the summer months. Luckily, unlike traditional summer camps which often require advance planning and full-week enrollment, Science Factory Camp is designed to support families navigating unpredictable schedules, school breaks, and summer coverage gaps.

Launching in select U.S. markets for summer 2026, [Science Factory Camp](#) delivers a program focused on science, art, and innovation experiences in a structured, engaging environment built to meet the needs of modern families. The program offers immersive learning without the full-week commitments typical of traditional summer camps, providing families with greater flexibility during school breaks and throughout the summer—including the option for eligible families to use [Bright Horizons Back-Up Care](#) benefits to help cover both planned and unexpected care needs.

“For working parents, summer care is often the most complex and stressful part of the year,” said Stephen Kramer, CEO of Bright Horizons. “As families juggle work demands, school schedules, and coverage gaps, they need solutions that are both enriching for children and practical for working lives. Science Factory Camp is designed to do exactly that—combining high-quality, hands-on learning with flexible scheduling that helps parents stay productive and confident during the summer months.”

### Supporting Employers and the Modern Workforce

Bright Horizons partners with employers to support workforce productivity, retention, and well-being through education and care solutions that help employees manage work and family responsibilities. Additional [Modern Family Index](#) research shows that 79% of working parents feel forced to choose between making sacrifices at home or at work, highlighting the growing need for reliable, flexible care options when school is out and schedules shift.

Science Factory Camp extends that support by giving employers a science-focused camp option that aligns with the realities of modern work and care needs. By integrating with Bright Horizons Back-Up Care benefits, where available, Science Factory Camp helps families manage both planned summer schedules and unexpected gaps in care—without sacrificing meaningful learning experiences.

### Hands-On Learning, Built for Real Life

Science Factory Camp was created for children who want to explore, experiment, and understand how the world works through hands-on activities that blend science, art, and innovation. Campers participate in guided experiences that encourage curiosity, problem-solving, and independent thinking, while benefiting from a daily structure that balances learning, creativity, and play.

Programming is designed to be flexible and engaging, allowing children to participate in immersive experiences without the constraints of traditional camp formats, while still ensuring consistency, safety, and quality. With intentionally low screen time and a trial-and-error approach that encourages experimentation, campers build confidence as they create, test ideas, make mistakes, and try again in a supportive, structured environment.

### Summer 2026 Locations

Science Factory Camp will open in multiple U.S. markets for summer 2026, with additional locations planned. More information on locations, enrollment, and availability can be found at [ScienceFactoryCamp.com](#).

### About Bright Horizons Family Solutions Inc.

Bright Horizons® is a leading provider of high-quality early education and child care, back-up care, and workforce education services. For 40 years, we have partnered with employers to support workforces by providing services that help working families and employees thrive personally and professionally. Bright Horizons operates approximately 1,000 early education and child care centers in the United States, the United Kingdom, the Netherlands, Australia and India, and serves more than 1,450 of the world’s leading employers. Bright Horizons’ early education and child care centers, back-up child and elder care, and workforce education programs help employees succeed at each life and career stage. For more information, go to [www.brighthorizons.com](#).

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