



Bright Horizons Joins the Workday Wellness Partner Program to Help Employers Deliver Family Care and Education Benefits More Effectively

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New integration helps employers simplify benefits administration while gaining greater visibility into program participation and impact

NEWTON, Mass.--(BUSINESS WIRE)--Aug. 31, 2026-- Bright Horizons Family Solutions (NYSE: BFAM), a leading provider of employer-sponsored care, education, and workforce support solutions, today announced it has been named a Workday Wellness partner. As part of Bright Horizons' commitment to helping employers maximize the value of their family care and education benefits, this collaboration helps employees more easily discover and access available support while providing employers greater visibility into program participation and impact. Through [Workday Wellness](#), employers can seamlessly integrate Bright Horizons benefits directly into their existing Workday environment, enabling employees to easily discover, enroll in, and access needed support.

As a Workday Partner, Bright Horizons brings decades of experience helping employers support working families through care and workforce education solutions. Through the Workday Wellness ecosystem, Bright Horizons will help organizations:

- Integrate family care and education benefits directly into the Workday platform employees already use to manage their benefits
- Increase awareness, access and engagement with benefits that support working families, caregivers, and lifelong learners
- Gain insights into program participation and utilization
- Better understand their benefits' impact on employee wellbeing, productivity, retention, and career growth
- Deliver a more personalized benefits experience while reducing administrative complexity

"Employers want to offer meaningful care and education benefits, but they also want those benefits to be easy to implement, easy to measure, and easy for employees to access," said Phil Barr, Chief Development Officer at Bright Horizons. "This partnership helps meet those goals by making Bright Horizons services available through a platform employees already use every day. The result is a more seamless experience for employees and better insights for employers into how these benefits are being used and the impact they are having across their workforce."

[Workday Human Capital Management \(HCM\)](#) is a unified system that helps enable organizations to make faster decisions, gain operational visibility, prepare for future talent shifts, and build effective teams. Through Workday Wellness, employers can also gain greater insight into benefit utilization and employee preferences, helping them make more informed decisions while connecting employees with relevant support and resources at key moments throughout their careers and personal lives.

To learn more about Bright Horizons family care and education solutions, visit [Bright Horizons](#).

About Bright Horizons Family Solutions Inc.

Bright Horizons® is a leading provider of high-quality early education and child care, back-up care, and workforce education services. For 40 years, we have partnered with employers to support workforces by providing services that help working families and employees thrive personally and professionally. Bright Horizons operates approximately 1,000 early education and child care centers in the United States, the United Kingdom, the Netherlands, Australia and India, and serves more than 1,450 of the world's leading employers. Bright Horizons' early education and child care centers, back-up child and elder care, and workforce education programs help employees succeed at each life and career stage. For more information, go to www.brighthorizons.com.

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