



ADVISORY/ Children's Book Faire; Saturday, October 26, in Watertown, MA

October 23, 2002

WATERTOWN, Mass., Oct 23, 2002 (BUSINESS WIRE) -- Bright Horizons Family Solutions (Nasdaq: BFAM), the world's leading provider of employer-sponsored child care, early education, and work/life consulting services, will be hosting a Children's Book Faire on Saturday, October 26, 2002 from 10:00 a.m.- 2:00 p.m. at Bright Horizons on the Charles, 400 Talcott Avenue in Watertown, MA.

Children from infants to age 12, along with their families, will enjoy a fun day filled with storytelling by award-winning children's authors, children's book sellers, live entertainment, arts and crafts, face painting and food. The Faire will also include live appearances by Peter Rabbit and Clifford the Big Red Dog. The Children's Book Faire is part of the annual Boston Globe Fall Book Festival. The event is free and will be held rain or shine. Free and ample parking is available.

WHO: Award-winning children's authors, Peter Rabbit, Clifford the Big Red Dog, book sellers, children's musicians, arts and crafts, and more.

WHAT: Children's Book Faire at Bright Horizons on the Charles

WHEN: Saturday, October 26, 2002
10:00 a.m. - 2:00 p.m., rain or shine

WHERE: Bright Horizons on the Charles
400 Talcott Avenue (off Arsenal Street)
Watertown, MA

www.brighthorizons.com/bookfaire

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