



## **Bright Horizons Named 'Great Place to Work' by Fortune; Magazine Names Bright Horizons Top Company for Women**

January 23, 2002

WATERTOWN, Mass.--(BUSINESS WIRE)--Jan. 23, 2002--Bright Horizons Family Solutions (NASDAQ: BFAM), the world's leading provider of employer-sponsored child care, early education and work/life solutions, has been named one of Fortune magazine's "100 Best Companies to Work For in America." With more than 12,000 employees across the U.S., in Europe and Canada, Bright Horizons earned a spot at #60 on the magazine's prestigious list with its commitment to flexible work arrangements, innovative work/life supports, training and development at all levels, and competitive compensation and benefits packages. The company also topped the magazine's list of "Best Companies for Women."

"It is especially gratifying to achieve the recognition because our efforts to make Bright Horizons a great place to work have endured a tough economic season and unprecedented national tragedy and turmoil. What this year has taught us is that a great place to work is not about fancy perks and extravagant extras. It's about creating a caring and community-driven workplace, full of purpose and promise, that makes a difference in the lives of employees, employers, and the families we serve," said Bright Horizons Chief Executive Officer David Lissy.

Lissy also congratulated Bright Horizons' 31 clients that made the list of "Best Companies to Work For," including top 10 notables SAS Institute, Synovus Financial and Alston & Bird, each of which has work-site child care and early education centers operated by Bright Horizons. "It is wonderful to see so many of our clients receive the recognition they deserve as leaders in helping employees integrate their work and family lives. Striving for excellence ourselves makes us a stronger partner in helping these, and all our clients, achieve their goals."

Fortune magazine annually recognizes the nation's 100 best companies to work for, based on a variety of criteria, including pay and benefits, opportunity for growth, and employee satisfaction. This year's survey also placed special emphasis on companies' responses to the events of September 11. The magazine's ranking system is unique because it depends on a detailed survey of a random sample of employees. To be selected a company not only must do the right things as an employer, but its efforts must be reflected in employee satisfaction. Bright Horizons' high employee satisfaction rating has also led to a 98.3 percent customer satisfaction rating among parents using the company's child care and early education centers.

### **Bright Horizons Family Solutions**

Bright Horizons Family Solutions ([www.brighthorizons.com](http://www.brighthorizons.com)) is the world's leading provider of employer-sponsored child care, back-up care, early education and work/life solutions. The company operates more than 390 child care and early education centers across the U.S., Canada, Europe and the Pacific Rim. Bright Horizons has been recognized for its commitment to quality by the Child Care Action Campaign and for its contributions to the community as the recipient of the Ron Brown Award for Corporate Citizenship. Bright Horizons serves more than 325 clients worldwide, including 81 of the Fortune 500. Bright Horizons clients include Motorola, Cisco Systems, JPMorgan Chase, Pfizer, the PGA Tour, Sun Microsystems, Citigroup, Boeing, Johnson & Johnson, and Universal Studios.

This press release contains forward-looking statements, which involve a number of risks and uncertainties. Bright Horizons Family Solutions' actual results may vary significantly from the results anticipated in these forward-looking statements as a result of certain factors, including the ability of the Company to execute contracts relating to new commitments and to expand and operate effectively and profitably in the domestic and international market, as well as other factors that are discussed in detail in the Company's filings with the Securities and Exchange Commission, including the "Risk Factors" section in the Company's Quarterly Report on Form 10-Q for the period ending September 30, 2001 and Annual Report on Form 10-K for the year ended December 31, 2000.

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