



Bright Horizons Family Solutions to Report First Quarter 2001 Results

April 13, 2001

BOSTON--(BUSINESS WIRE)--April 13, 2001--Bright Horizons Family Solutions, Inc. (Nasdaq: BFAM) today announced that it will release its first quarter results for the period ended March 31, 2001 on Thursday, April 19, 2001 after the market closes. Following the release, the Company will host a telephone conference call with analysts and investors at 4:30pm EDT to discuss results for the quarter. Interested parties may listen to the call, which will be available to the general public. The earnings release will be available on the Company's website, www.brighthorizons.com, after the market closes.

The public is invited to listen to the conference call by dialing 973-628-9554 and asking for the Bright Horizons Family Solutions conference call, moderated by Roger Brown, the company's CEO. Replays of the entire call will be available through Friday, April 27, 2001 at 402-220-1169.

Bright Horizons Family Solutions is the world's leading provider of employer-sponsored child care, early education and work/life consulting services, managing over 340 family centers in the United States, Europe and the Pacific Rim. Bright Horizons serves more than 275 clients, including 80 FORTUNE 500 companies and 44 of the "100 Best Companies for Working Mothers," as recognized by Working Mother magazine. Bright Horizons was recently named one of the "100 Best Companies to Work For in America" by FORTUNE magazine.

Visit the Bright Horizons Family Solutions Web site at www.brighthorizons.com.

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