



Bright Horizons Partners with UAW and Ford To Provide Groundbreaking Child Care Services; Statement of Bright Horizons Family Solutions -Nasdaq:BFAM- CEO Roger Brown

November 21, 2000

BOSTON--(BUSINESS WIRE)--Nov. 21, 2000--"Bright Horizons is thrilled to be partnering with UAW/Ford as they make an investment in family supports and community services that is unprecedented in its breadth and scope worldwide. With seamless networks of round-the-clock care for the youngest children and educational programming and summer camp for schoolagers, UAW/Ford will be changing the face of how labor and management can work together to support working families in communities across America. Together with UAW/Ford we look forward to providing work/life solutions for the workforce of today while making an invaluable and lasting impact on the education of the workforce of tomorrow."

For further information, please visit www.familycenteronline.org.

Bright Horizons Family Solutions

Bright Horizons Family Solutions (www.brighthorizons.com) is the world's leading provider of employer-sponsored child care, back-up care, early education and work/life solutions. The company operates more than 335 Family Centers across the U.S., in Europe and the Pacific Rim. Bright Horizons has been recognized for its commitment to quality by the Child Care Action Campaign and for its contributions to the community as the recipient of the Ron Brown Award for Corporate Citizenship. Bright Horizons serves more than 250 clients worldwide, including 77 of the Fortune 500 and 44 of the "Best Companies to Work For in America" as designated by Working Mother magazine.

This press release contains forward-looking statements, which involve a number of risks and uncertainties. Bright Horizons Family Solutions' actual results may vary significantly from the results anticipated in these forward-looking statements as a result of certain factors, including the ability of the Company to execute contracts relating to new commitments and to expand and operate effectively and profitably in the international market, as well as other factors that are discussed in detail in the Company's filings with the Securities and Exchange Commission, including the "Risk Factors" section in the Company's Form 10Q for the period ended September 30, 2000 and Annual Report on Form 10-K for the year ended December 31, 1999.

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