



## **News Briefs From Bright Horizons Family Solutions: September 1999**

September 29, 1999

NASHVILLE, Tenn.--(BUSINESS WIRE)--Sept. 29, 1999--

### **Bright Horizons Family Solutions Offering Special Y2K Care Solutions**

Bright Horizons Family Solutions (NASDAQ: BFAM) is offering clients and other companies a special "Y2Kids" program to help employees who need to be at work or on call during the Y2K changeover. Working with each company individually, Bright Horizons is setting up special child care centers and/or center hours to match the work schedules of parent employees dealing with Y2K issues in December and January. The program will also feature a special millennium curriculum for the children.

### **Parents Highly Satisfied with Bright Horizons Family Solutions' Service**

Ninety-seven point eight percent of parents surveyed at Bright Horizons Family Solutions centers across the country said they were highly satisfied with their child's care. Bright Horizons Family Solutions conducts a parent survey annually to measure performance of the center staff and parent satisfaction. More than 11,000 parents completed the survey.

### **Congratulations to 42 Bright Horizons Family Solutions Clients Featured in Working Mother**

Seven of Bright Horizons Family Solutions' clients were recognized in the "Top Ten Companies for Working Mothers" by Working Mother magazine, and a total of 42 Bright Horizons clients made the "100 Best Companies for Working Mothers" list.

"This is a tremendous achievement that recognizes these companies as leaders helping employees balance their work and personal lives," says Bright Horizons Family Solutions CEO and President Roger Brown. "Bright Horizons is proud to be their child care and work/life partner."

Some of the top ten Bright Horizons Family Solutions clients include: Bank of America, Eli Lilly & Company, IBM Corporation, Lincoln Financial Group, Lotus Development Corporation, and The Prudential Insurance Company of America.

### **Child Care Action Campaign to Honor Roger Brown and Linda Mason at November Event**

Bright Horizons Family Solutions' Founder, CEO and President Roger Brown and Founder and Co-Chairman Linda Mason will be the honorees at the Child Care Action Campaign's 1999 Gala Annual Auction and Reception on Nov. 3 in New York City.

CCAC is honoring Brown and Mason for their commitment to creating better child care across America. Brown and Mason founded Bright Horizons Family Solutions, which has the best track record of National Association for the Education of Young Children accreditation of any work-site child care provider in the nation. Also, they created the Bright Horizons Foundations for Children and the Bright Play SPACES program, which serves the needs of homeless children. Brown and Mason earlier founded The Horizons Initiative, which has been serving homeless children and their families throughout Greater Boston for 10 years.

[www.brighthouse.com](http://www.brighthouse.com)

Bright Horizons Family Solutions is the nation's leading provider of employer-sponsored child care, early education, and work/life consulting services. The company manages 285 family centers, has approximately 9,000 employees, and serves more than 35,000 children in 35 states and the District of Columbia. Among Bright Horizons Family Solutions' clients are many of the nation's leading companies, including 68 of the "Fortune 500" and 42 of the "100 Best Companies for Working Mothers," as recognized by Working Mother magazine.

CONTACT: Bright Horizons Family Solutions, Nashville

Missy Martines, 615/256-9915