



## **Bright Horizons to Provide Free Child Care to Support U.S. Troops**

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WATERTOWN, Mass.--(BUSINESS WIRE)--May 12, 2004--Bright Horizons Family Solutions (NASDAQ: BFAM), the world's leading provider of employer-sponsored child care, today announced its participation in Operation Child Care, a voluntary effort developed by The Nation's Network of Child Care Resource and Referral (NACCRRA) to support the National Guard and Reserve Soldiers deployed in Operation Iraqi Freedom and Operation Enduring Freedom in Afghanistan. Bright Horizons will be offering two free days of child care to guardsmen and reservists across the U.S. during their 15-day R&R (rest and recuperation) leave.

"Reconnecting with their children and families is a top priority for all service members on their brief leaves. But the reality for many citizen soldiers is that they also need time to take care of important business and family matters during their short visits home. Giving them the security of having the highest-quality child care free for a few days is just one small way we can support our troops as they struggle to manage the vast array of demands facing them during this difficult time," said Bright Horizons Chief Executive Officer David Lissy.

Operation Child Care is being supported by several national child care organizations and the United States Department of Health and Human Services. Service members headed home for R&R will receive information about Operation Child Care at key staging areas, including debriefing in Iraq, and at airports in Kuwait, Europe and the U.S. Service members can request referrals to child care centers participating in Operation Child Care, including Bright Horizons, through NACCRRA's Child Care Aware program at 1-800-424-2246 or <http://childcareaware.org/en/operationchildcare>.

"Operation Child Care is a demonstration of the power of our nation's child care providers to join together to support families and young children in need. We are proud to partner with NACCRRA in this effort, and hope we can give our troops a boost in morale and a sense of community support and respect while helping their families meet a critical need," said Bright Horizons President and Chief Operating Officer Mary Ann Tocio.

For more information about Operation Child Care visit [www.naccrra.org](http://www.naccrra.org).

### **Bright Horizons Family Solutions**

Bright Horizons Family Solutions ([www.brighthorizons.com](http://www.brighthorizons.com)) is the world's leading provider of employer-sponsored child care, early education and work/life consulting services. The company manages more than 500 early care and education centers and provides care and early education for 60,000 children in the United States, Europe and Canada. Bright Horizons serves more than 400 clients, including more than 80 FORTUNE 500 companies and half of the "100 Best Companies for Working Mothers," as recognized by Working Mother magazine. Bright Horizons is one of FORTUNE magazine's "100 Best Companies to Work for."

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