



## **Bright Horizons CEO Lissy Named Among Top Ten Men in Work/Life**

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WATERTOWN, Mass., Oct 06, 2006 (BUSINESS WIRE) -- David Lissy, Chief Executive Officer of Bright Horizons Family Solutions (NASDAQ:BFAM), the world's leading provider of employer-sponsored early care and education, was honored as one of the Top Ten Men in Work/Life by Work Life Matters magazine at its 3rd Annual Awards Gala in New York City.

Lissy, along with the nine other honorees, was recognized for his pioneering efforts in effecting work/life change both in his own organization and among employers across the country. He became a model for personal work/life balance when he took on the role of Chief Executive Officer at the same time he started his own young family, managing both with dedication and success.

"Dave Lissy has been a model for the value of work/life balance and has personally demonstrated that a strong devotion to family and personal life success translates directly to success in the workplace. He has worked to ensure that this is true for every employee at Bright Horizons, as the company has repeatedly been recognized as one of the Best Places to Work, and under his leadership, he has helped hundreds of other employers across North America and Europe understand the value of work/life balance to their companies' bottom lines," said Bright Horizons President and Chief Operating Officer Mary Ann Tocio.

Bright Horizons extended congratulations to all the honorees, including those representing Bright Horizons client companies, Philip Berry of Colgate Palmolive, Peter Sayre of Prudential Financial, Adam Sorensen of Intel, and Chris Kjeldsen of Johnson & Johnson, who was honored in memoriam for his pioneering efforts in the work/life field.

### **Bright Horizons Family Solutions**

Bright Horizons Family Solutions ([www.brighthorizons.com](http://www.brighthorizons.com)) is the world leader in strategic work/life solutions, including employer-sponsored child care, early education and work/life consulting services, managing more than 600 early care and family centers in the United States, the United Kingdom, Ireland and Canada. Bright Horizons serves more than 600 clients, including more than 95 FORTUNE 500 companies and more than half of the "100 Best Companies for Working Mothers," as recognized by Working Mother magazine. Bright Horizons is one of FORTUNE magazine's "100 Best Companies to Work For."

SOURCE: Bright Horizons Family Solutions

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