



Bright Horizons Family Solutions Announces Pricing of Initial Public Offering

January 25, 2013

WATERTOWN, Mass., Jan. 25, 2013 /PRNewswire/ -- Bright Horizons Family Solutions Inc. (NYSE: BFAM) today announced the initial public offering of 10,100,000 shares of its common stock at a price of \$22.00 per share. The Company's shares are expected to begin trading on the New York Stock Exchange on January 25, 2013 under the trading symbol "BFAM." The underwriters have a 30 day option to purchase up to an additional 1,515,000 shares from the Company.

The offering is being made through an underwriting group led by Goldman, Sachs & Co., J.P. Morgan Securities LLC and Barclays Capital Inc., along with Merrill Lynch, Pierce, Fenner & Smith Incorporated, Credit Suisse Securities (USA) LLC, Robert W. Baird & Co. Incorporated, BMO Capital Markets Corp., Stifel, Nicolaus & Company Incorporated and SMBC Nikko Capital Markets Limited.

The offering is being made only by means of a prospectus. When available, a copy of the final prospectus related to the offering may be obtained by contacting: Goldman, Sachs & Co., Attn: Prospectus Department, 200 West Street, New York, NY 10282, (Tel: 866-471-2526), email: prospectus-ny@ny.email.gs.com; J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Ave., Edgewood, NY 11717 (Tel: 866-803-9204); or Barclays Capital Inc., c/o Broadridge Financial Solutions, 1155 Long Island Ave., Edgewood, NY 11717 (Tel: 888-603-5847), email: barclaysprospectus@broadridge.com.

A registration statement relating to these securities has been filed with and declared effective by the Securities and Exchange Commission. This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Bright Horizons Family Solutions Inc.

Bright Horizons Family Solutions[®] is a leading provider of employer-sponsored child care, early education, and work/life solutions. *Bright Horizons Family Solutions*[®] serves more than 850 clients across the U.S., the UK, Ireland, the Netherlands, Canada, and India with programs including child care and early education, back-up care, elder care, educational advisory services, and work/life consulting. The company operates more than 750 child care and early education centers worldwide.

SOURCE Bright Horizons Family Solutions Inc.

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