FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* BOLAND ELIZABETH J | | | | | | 2. Issuer Name and Ticker or Trading Symbol BRIGHT HORIZONS FAMILY SOLUTIONS INC. [BFAM] | | | | | | | | | ck all appl Direct | onship of Reporting Il applicable) Director Officer (give title | | rson(s) to Is 10% Or Other (s | wner |
|--|---|--|------------------------|--|---|--|--|--------|--|----|------------------|---|-------------------------------|--------|---|--|-------|---|--|
| (Last) (First) (Middle) C/O BRIGHT HORIZONS FAMILY SOLUTIONS | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/01/2014 | | | | | | | | | below | hief Finar | ncial | below) Officer | |
| INC 200 TALCOTT AVENUE SOUTH | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | |
| (Street) WATERTOWN MA 02472 | | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day) | | | | | | Exec if an | . Deemed ecution Date, any onth/Day/Year) | | Transaction D | | | Securities Acquired (, posed Of (D) (Instr. 3 | | | 5. Amo Securit Benefic Owned Follow | ties F cially (D | | n: Direct or rect (I) | 7. Nature of Indirect Beneficial Ownership |
| | | | | | | | | | Code | v | Amount | (A) or (D) | | rice | Reporte Transa | | | r. 4) | (Instr. 4) |
| Common Stock 10/01/20 | | | | | 2014 | 014 | | | M ⁽¹⁾ | | 10,00 | 00 | 1 9 | 614.54 | 4 128,063 | | | D | |
| Common Stock 10/01/20 | | | | | 2014 |)14 | | | S ⁽¹⁾ | | 10,000 D | |) { | 641.57 | 7 11 | 118,063 | | D | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execution Date, if any | | 4. Transaction Code (Instr. 8) | | n of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | | 3. Price of Derivative Security Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisabl | | xpiration ate | Title | Amo or Nun of Sha | nber | | | | | |
| Option to Purchase Common Stock | \$14.54 | 10/01/2014 | | | M ⁽¹⁾ | | | 10,000 | (2) | 09 | 9/02/2018 | Commo Stock | 10, | 000 | \$14.54 | 128,490 | | D | |

Explanation of Responses:

- 1. These trades were made pursuant to a Rule 10b5-1 trading plan.
- 2. On May 2, 2012, the reporting person received in exchange for an earlier grant an option to purchase 223,490 shares of the registrant's common stock subject to time and performance vesting criteria. The time and performance criteria have been met with respect to this award.

Remarks:

/s/ John Casagrande, as attorney in fact for Elizabeth 10/03/2014 Boland

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.