FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response. | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* TOCIO MARY ANN (Last) (First) (Middle) C/O BRIGHT HORIZONS FAMILY SOLUTIONS | | | | | BR SO 3. Da | Issuer Name and Ticker or Trading Symbol BRIGHT HORIZONS FAMILY SOLUTIONS INC. [BFAM] Date of Earliest Transaction (Month/Day/Year) 03/08/2016 | | | | | | | | Relationship of Reporting I (Check all applicable) Director Officer (give title below) | | | Person(s) to Issuer 10% Owner Other (specify below) | |
|--|--|--|---|---------------------------------|-------------------|---|---------------------------------|--|---|----------|---|--------------------|--|---|-----------------------------|--|---|--|
| INC 200 TALCOTT AVENUE SOUTH (Street) WATERTOWN MA 02472 | | | | | 4. If <i>i</i> | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable le) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (Oity) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye | | | on : | n 2A. Deemed Execution Date, | | | 3. Transac Code (Ir 8) | tion | 4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5) | | | 5. Am | ount of ities icially d | Forn (D) c | n: Direct or rect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | Repo Trans | | | 4) | (msu. 4) | |
| Common Stock 03/08/201 | | | | | 016 | 16 | | M | | 12,987 A | | \$14.5 | 1 | 143,553 | | D | | |
| Common Stock 03/08/201 | | | | 016 | 16 | | S | | 12,987 | 7 D | \$64.0 | 2 ⁽¹⁾ 1 | 130,566 | | D | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (II 8) | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | y | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Option to Purchase Common Stock | \$14.54 | 03/08/2016 | | | М | | | 12,987 | (2) | | 05/02/2022 | Common Stock | 12,987 | \$0.00 | 30,303 | | D | |

Explanation of Responses:

Remarks:

Stephen Dreier, attorney in fact for Mary Ann Tocio

03/10/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} This transaction was executed in multiple trades at prices ranging from \$63.96 to \$64.08. The price reported above reflects the weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

^{2.} On May 2, 2012, the reporting person was granted an option to purchase 43,290 shares of common stock in connection with the Issuer's option exchange program. The time and performance criteria have been met with respect to this award.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).